



PROPERBUZ

GLOBAL REAL ESTATE MARKETPLACE

Decentralizing a \$217 trillion industry
the global real estate market

A Revolution for the Digital Era

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EXECUTIVE SUMMARY

Properbuz is the world's fastest growing global real estate marketplace and a social network for the real estate industry. Owned by Bebuzee, founded in November 2012, Bebuzee have users in more than 200 countries and territories.

Bebuzee is a corporation, with a global reach, specializing in internet related services and products including a video, photo and blog sharing social network, advertising technology and worldwide shopping platform

Our platforms includes four products that offer users a unique and comprehensive experience. These products are:

Bebuzee: our primary product and video, photo and blog sharing social network, is the first of its kind to share advertising revenue with its users by accumulating video impressions, which then add up to become an earning. Bebuzee users are able to post/share videos and photos, write blogs, start trends and even rate other users' images, with a modern-day approach and a true emphasis on enabling users to get the most out of their social media. The Social Network aspect allows users to select, edit, filter and upload a range of images and videos of their choice to share with their networks

- **Properbuz:** an online real estate marketplace, Properbuz supplies information on millions of rental and for sale properties across the world. Properbuz is open to all, whether you are searching for a property or an agent/landlord looking to add a new listing.

- **Bebuzee Adbuz:** an advertising technology that gives advertisers the opportunity to specifically target visitors by locations; age groups; languages and industry categories that are likely to generate them maximum revenue. Bebuzee Adbuz also allows real estate industry to create advertisement that specifically displays on Properbuz.

- **Shopping-By-Images:** an online shopping website that allows users and suppliers to create an account and either make purchases/add new products. Users can set their current location and carry out detailed searches for items within a particular distance and add items to their favorites.



Bebuzee



Bebuzee Adbuz



Properbuz



Shopping by Images

INTRODUCTION

Properbuz enable our users to search, connect and communicate with real estate and tradesmen industries worldwide, share information and user-generated content and enjoy a wide range of other features and services. Our goal is to lead and redefine the real estate industry. To achieve this goal, we are focused on providing a highly engaging, interactive and a decentralized blockchain that promotes connectivity, communication and sharing within the ecosystem.

The internet made it possible for individuals to transfer information, quickly, cheaply and paperlessly without obtrusive intermediaries. Similarly, blockchain technology offers the same advantages for transferring VALUE. You use the internet to transfer words and pictures. You use blockchain platforms to transfer money and assets.

Real estate and technology seem to go hand in hand these days. With more advancements in technology being made, more options are available to real estate agents to sway buyers to purchase new homes. Blockchain is one such technology that can make an impact in the real estate market by offering real-time data that can help secure financial transactions.

The advantages of using blockchain in the real estate market have been mostly ignored, even though the technology has the potential to affect millions of homebuyers each year with its fraud prevention and transparency capabilities.

The blockchain is an undeniably ingenious invention, but since the invention, it has evolved into something greater, and the main question every single person is asking is: What is Blockchain?

By allowing digital information to be distributed but not copied, blockchain technology created the backbone of a new type of internet. Originally devised for the digital currency, the tech community is now finding other potential uses for the technology.

Blockchains can make other types of digital value. Like the internet, you don't need to know how the blockchain works to use it. However, having a basic knowledge of this new technology shows why it's considered revolutionary.

WHAT IS BLOCKCHAIN AND HOW DOES IT WORK?

Essentially, blockchain is a distributed database that maintains a continuously-growing list of data records secured from tampering and revision. It consists of blocks, holding batches of individual transactions. Each block contains a timestamp that adds a link to a previous block. What makes it so interesting is that since each block is linked to a previous block, it cannot be altered or reversed once it is added to the chain, which means that it does not require a central administrator to guarantee the veracity of any transaction.

1) Transactions between various subjects in a supply chain where the final customer would be able to evaluate the origin of the goods and all the production steps;

2) For transfer of property and rights to property in a single step: when the buyer, the seller and the bank have agreed on all the components of the smart contract, the computer code would immediately effect transfer of ownership, release credit, pay the purchase price and taxes, and record the mortgage;

3) Managing property registries: for an easier and faster managing of the property registries, replacing some features currently provided by the national Financial Administration, notaries, courts, banks and the existing digital land registry system.



Properbuz Blockchain

WHAT IS THE PROBLEM AND HOW IT CAN BE SOLVED

All of the real estate sectors are in the process of reinventing themselves to accommodate technology-driven changes in business operations. Although the rate of change is rapid, it is the most exciting and interesting time to be involved in real estate. In addition to macroeconomics and real estate coverage, in 2017 global real estate market has the below key research themes:

- Capital markets: the search for alternatives
- Retail: changing technology

An unprecedented wave of commercial real estate technology innovations are expected to change the way real estate is bought, sold, and managed. Investments in commercial real estate tech startups hit \$2.7 billion in 2016. About 1,600 of these startups now exist worldwide. Robots, big data and online retail are also expected to have a major impact.

Properbuz aim to partner with other real estate services and content entertainment systems in Properbuz ecosystem in other to make buying and selling properties much more efficient.

The current model in many industries such as real estate is rather disorganized, wherein multiple entities maintain their own databases and data sharing can become very difficult due to the disparate nature of the systems. But as a blockchain can serve as a single shared ledger among interested parties, this can result in simplifying this model by reducing the complexity of managing the separate systems maintained by each entity.

Properbuz blockchain will play a vital role by allowing the quicker settlement of trades as it will not require a lengthy process of verification, reconciliation, and clearance because a single version of agreed upon data will be available on a shared ledger between individuals or organizations.

As no third party or clearing houses are required in the blockchain model, this can massively eliminate overhead costs in the form of fees that are paid to clearing houses or trusted third parties. This is a core concept and benefit of blockchain. There is no need for a trusted third party or intermediary to validate transactions; instead a consensus mechanism is used to agree on the validity of transactions.

For any kind of a high-value property such as real estate it is important to have accurate records which identify the current owner and provide a proof that he is indeed the owner. These records can be used to protect owners' rights (e.g. in case of theft), resolve disputes, make sure ownership is correctly transferred to a new owner after sale and prevent sale fraud.

The current sales process for both residential and commercial real estate involves the transfer of titles and holding money in escrow during this process. Essentially, the buyer hands over money to a third party, who keeps it in escrow, and the seller hands over a real estate title. The third party, an escrow agent, a title company, a broker, or other trusted neutral third party, holds the funds prior to closing and distributes the cash to the seller, the title to the buyer and files the title with the government in the buyer's name. Furthermore, in most civil law countries a notary also is needed to certify the documents.

The main problem real estate companies face today is that real estate transaction process can take a while before being completed. It still requires a lot of manual work and the operations lack transparency and take a lot of time and money on the interaction with intermediaries.

VISION

Properbuz is set out to build a blockchain-based decentralized protocol which offers other possibilities, more privacy, a more reliable service, and increased security where real estate industry and content entertainment systems are connected globally with the blockchain.

An open ecosystem that offer cross-selling opportunities, enhanced benefits for the real estate market and enabling content creators to monetize their videos.

Properbuz cryptocurrency is designed to make payments easier, faster and it will be used for all transactions within the ecosystem including peer to peer lending.

Properbuz cryptocurrency is aimed to give people the opportunity to take back control of their wealth without a middlemen.

Properbuz global real estate marketplace, Bebuzee and Bebuzee Adbuz will be the first to join Properbuz decentralized ecosystem.

WHAT WILL BE THE CHANGE IN THE REAL ESTATE INDUSTRY?

Properbuz blockchain technology will be able to simplify and facilitate the process. It will be the solution to problems relating to real estate such as security, transparency, time and contractual costs. Also it will transform real estate in the following five ways:

1. Disintermediation
2. Fraud prevention
3. Money
4. Time saving
5. Peer to peer

Disintermediation

Transacting real estate is cumbersome, opaque and expensive because of middlemen:

1. Brokers
2. Government property databases
3. Title companies: Insurance and property databases
4. Escrow companies
5. Inspectors and appraisers

6. Notary publics

Do you like paying these six parties? Do you like waiting and depending on them?

Properbuz ecosystem can disintermediate many of them. That means cutting out the middleman.

Currently, these middlemen exist because they hold information that you can't access or have skills/ licenses you don't have that needed to operate in the existing property transaction ecosystem. Public blockchains are a distributed database where anyone can record information, without it being censored, and without needing permission. Equally, anyone can access that information.

Let's take title. County recorder offices and title insurance companies maintain various databases of property ownership records. This information includes the address, previous and current owners, and various encumbrances such as mortgages. Prior to the internet, the government and title companies were necessary to verify and record property data. How can Properbuz blockchain replace these middlemen?

Properbuz blockchain will enable every property, everywhere, to have a corresponding digital address that contains occupancy, finance, legal, building performance, and physical attributes that conveys perpetually and maintains all historical transactions. Additionally, the data will be immediately available online and correlatable across all properties. The speed to transact will be shortened from days/weeks/months to minutes or seconds.

But it gets better! Currently, the title to a property is a piece of paper. To transfer a property, you fill in the blanks on a deed, sign it with a pen, drive to a notary who puts their rubber stamp on it, and then drive this paper to the county recorder's office to be placed in their database.

Time and money wasted. Instead of a paper title, Properbuz blockchain can create a digital title. This is a cryptographically secure token that can be transferred as effortlessly, quickly and cheaply as an email.

Before email, to send a letter you needed envelopes, stamps, trucks, sorting facilities, and postal workers to organize and distribute the mail. The digitization of messages disintermediated the mail middlemen. Once people can easily verify property records themselves and transfer a title digitally, brokers, escrow companies, title insurance companies, county recorders, and notary publics will follow the decline of the post office.

Fraud prevention

Real estate fraud is rampant. It's perpetrated by petty thieves on \$500 sub-leases up to the world's largest banks and mortgage lenders doing hundreds of millions of dollars in transactions. Read the California Real Estate Fraud Report for a few examples: <http://www.californiarealestatefraudreport.com/>.

Fraud is accomplished by forging paper documents such as driver licenses, bank statements, and deeds. Photoshop isn't just for making celebrities look thinner. How can Properbuz prevent real estate fraud?

By offering a 100 percent incorruptible resource, whereby the sender and recipient of funds was logged, and where "digital ownership certificates" for properties are saved, the Properbuz blockchain will effectively make forged ownership documents and false listings a thing of the past. The unique "digital ownership certificates" would be almost impossible to replicate, and would be directly linked to one property in the system, making selling or advertising properties you don't own almost impossible.

Money

Properbuz cryptocurrency is a digital currency. When someone rents an apartment, the landlord takes a security deposit in case the tenant damages the property. By law, he's supposed to keep the funds in a separate escrow account and not spend it. Once the lease ends, the tenant has to rely on the good faith of the landlord to return the deposit. But if you've ever attended small claims court you know how frequently this human/trust-based system fails.

Properbuz can be used to create a programmable escrow. Instead of sending the landlord dollars to a bank account, the tenant and landlord create a multi-signature transaction. The tenant and landlord each has one private key, and a third one is given to neutral third party (Arbitrator). For the security deposit to be spent, two out of the three people will need to use their private key. The funds are locked in crypto-escrow for the duration of the lease.

The tenant will almost always want his deposit back, and so he'll approve the transaction with his private key. When the lease ends, if the tenant didn't damage the property, the landlord uses his private key to release that Properbuz coin deposit.

Properbuz cryptocurrency can be sent instantly, 24 hours a day, 7 days a week. No waiting on a mailed paper check or dealing with routing and account numbers and banking hours for a wire transfer. By using Properbuz cryptocurrency, real estate escrows can be done more securely, quickly, and cheaply. Properbuz cryptocurrency will not be held in bank accounts but in a digital wallet stored on your computer or smartphone.

Time saving

Blockchain, minimizes the time needed to make an entry in the Land Registries, as the registration can be made in real-time. Additionally, it tackles the time-consuming process of verification of ownership, rights and title transfers by establishing a uniform source of real estate information for all the different stakeholders in a transaction, thus making multiple checking of the same data unnecessary.

Peer to peer

The global real estate is worth \$217 billion but is dominated by the wealthy and large corporations. By implementing this new technology, more people would be able to access the market as transactions could then be made more transparent, secure, and equitable.

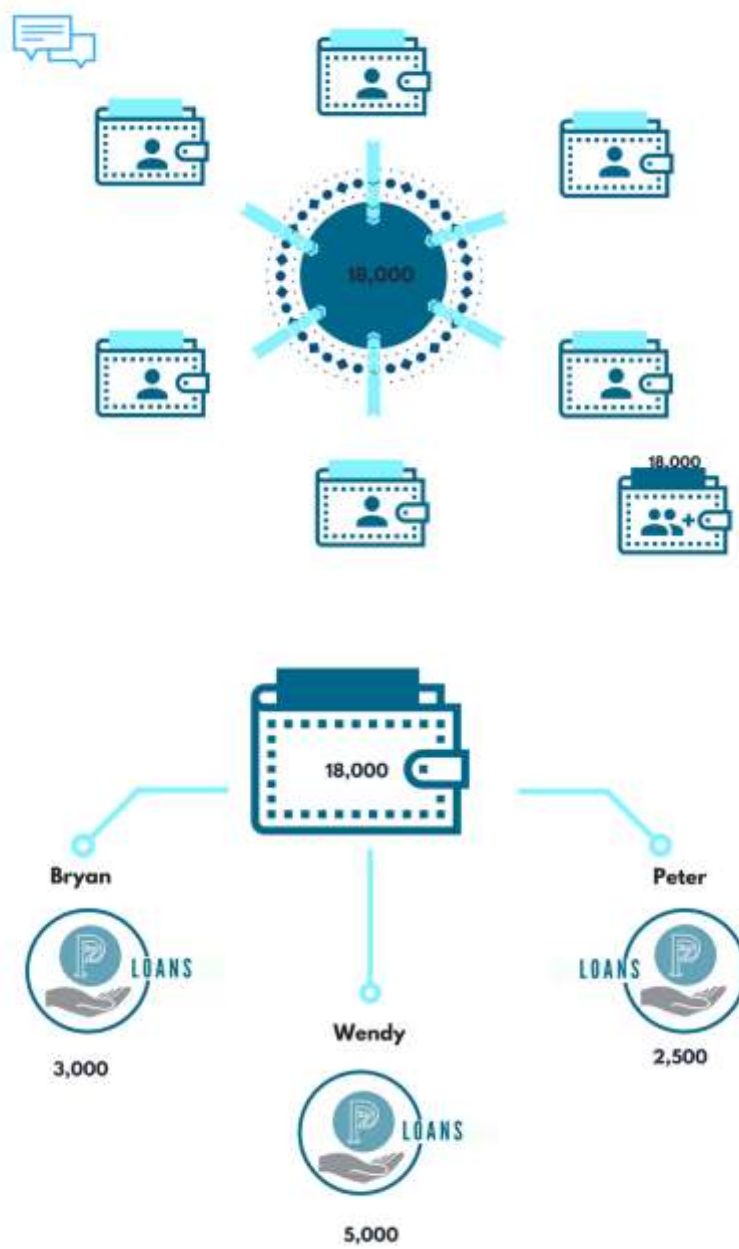
Real estate transactions will soon become truly peer-to-peer activities with Properbuz blockchain-powered platforms doing most of the work.

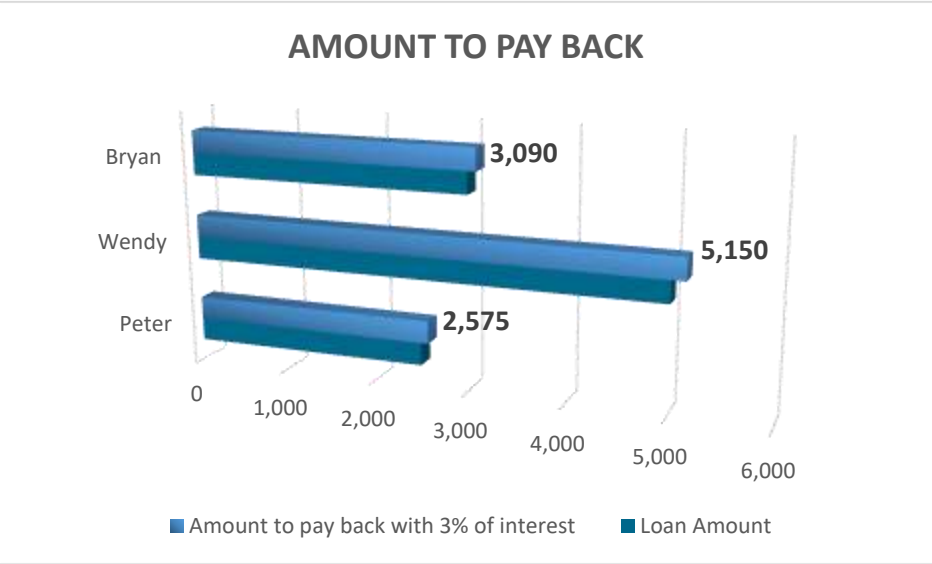
PROPERBUZ PEER TO PEER AND CROWD LENDING

Peer to peer is a method of debt financing that enables individuals to borrow and lend money without the use of an official financial institution as an intermediary.



Crowd lending is a system where many individuals pooling their funds together to fund a loan for another individual or a business.





OUR INDUSTRY

Social networking internet services provide users with interactive platforms to share and consume various forms of media content. We believe that as users have become more comfortable and trusting in their interactions with others over the internet, the real name model for social networking has become increasingly popular worldwide, and will continue to grow in the near future. Social networks provide benefits to users by facilitating personal communication and sharing among actual friends as well as to advertisers by facilitating word-of-mouth advertising among friends and offering targeted advertising based on user's preferences, personal traits and online activities. Social networking service providers can monetize their user base through multiple channels, including online advertising and subscription revenue. Our services will seek to take advantage of this opportunity by offering users and businesses unique ways to connect.

OUR COMPETITIVE STRENGTHS

We believe that the following strengths contribute to our success and differentiate us from our competitors:

- integrated platform consisting of multiple services and features;
- introduction of new features and services;
- multiple established revenue sources;
- innovative and user-oriented culture, with a philosophy of giving back to our users.

OUR STRATEGIES

Our goal is to redefine and lead the global real estate and internet social networking industry worldwide. We intend to achieve our goal through implementing the following key strategies:

- focusing on long-term success;
- continually enhancing our user experience and engagement;
- growing and broadening our user base;
- leveraging our platform and brand to increase monetization;
- growing mobile usage of our platform; and
- pursuing strategic alliances and partnerships through Properbuz decentralize ecosystem.

OUR CHALLENGES

We expect to face risks and uncertainties related to our business and industry, including those relating to our ability to:

- effectively respond to competition in all aspects of our business;
- leverage our user base to expand into new services which we believe have synergies with our platforms;
- increase our revenues from online advertising and other sources;
- maintain a strong brand image.

WHY IS PROPERBZ BETTER THAN OTHER REAL ESTATE MARKETPLACE?

Properbuz is the world's fastest growing global property marketplace, with over 900,000 properties already listed since it launched in September 2017 and has the following features integrated:

- A comprehensive social networking for the real estate industry with integrated features that helps connect real estate agents to property buyers and renters worldwide.
- Real estate industry job search
- Global locations reviews: Users of Properbuz can add reviews of neighbourhoods, cities and even regions to help others find their ideal rental or purchase.
- Directory of recommended and trusted tradesmen worldwide including:
 - Carpenter
 - Electrician
 - Heating, Ventilation, and Air Conditioning Technician
 - Brick Mason
 - Elevator Installer and Repairer
 - Painter
 - Kitchen Planners and Installers
 - Cabinet Makers
 - Carpet Layers
 - Land surveyors
 - Tiler
 - Gardeners
 - Architects
 - Building engineers

- Roofer
- Fencer
- Glazier
- Insulation installer
- Labourer
- Plasterer
- Plumber
- Welder
- Cleaning services

TIMELINE

DEVELOPMENT OF THE GLOBAL PROPERTY LISTING PLATFORM

Completed

Listing of properties has already been developed and currently has over 900,000 properties listed in more than 50 countries.

PROPERTY SEARCH WITH MAPPING

Completed

A simple and elegant global property search with mapping and fan-based features for the digital era.

PROPERBUZ "CONNECT WITH AN AGENT FUNCTIONALITY"

Completed

When a user clicks to connect with an estate agent or private landlord, all the properties posted by that agent or private landlord will be displayed on that user's dashboard, creating a built-in follower club.

PROPERBUZ MESSAGING FUNCTIONALITY

Completed

Estate agents and private landlords have access to messaging functionality whereby the agent or landlord can send messages to any of its connection or all of its connections at once, making it easy for an agent or landlord to communicate with its connections.

GLOBAL LOCATION REVIEWS

Completed

Users of Properbuz can add reviews of neighbourhoods, cities and even regions to help others find their ideal rental or purchase.

PROPERTY ANALYTICS

Completed

Estate agents and landlords have access to analytics of all their properties listed:

- a) **Saved:** Number of times the property has been saved
- b) **Impressions:** How many times the property have been viewed
- c) **Clicks:** How many times the property has been clicked on from search result
- d) **Enquiries:** How many enquiries has been sent to the agent or landlord who advertised the property

SOCIAL NETWORKING

Completed

A comprehensive social networking for the real estate industry

REAL ESTATE INDUSTRY JOB SEARCH

Completed

A global real estate industry job search

GLOBAL PROPERTY BUYING GUIDES

Completed

Discover the dos and don'ts of buying property anywhere in the world

LIGHT WALLET

Completed

Properbuz light wallet let you send and receive coins securely

PROPERBUZ TOKEN EXCHANGE

Completed

Buy and sell Properbuz coin easily

28, FEBRUARY 2018 PROPERBUZ ANNOUNCES CRYPTOCURRENCY

As a first step to launching a decentralized blockchain for the real estate industry and content entertainment systems

Q2 2018 LAUNCH OF GLOBAL LISTING OF TRADESMEN

Directory of recommended and trusted tradesmen worldwide.

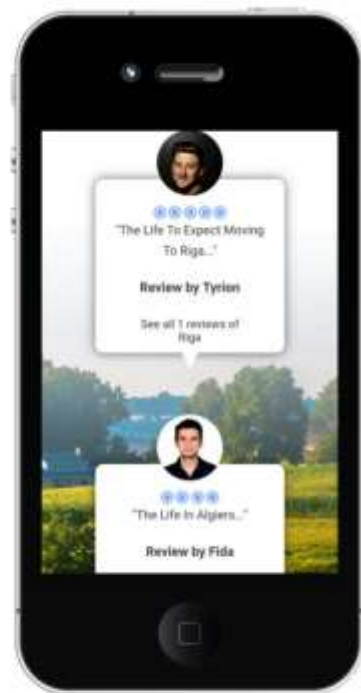
Q2 2018 PEER TO PEER LENDING

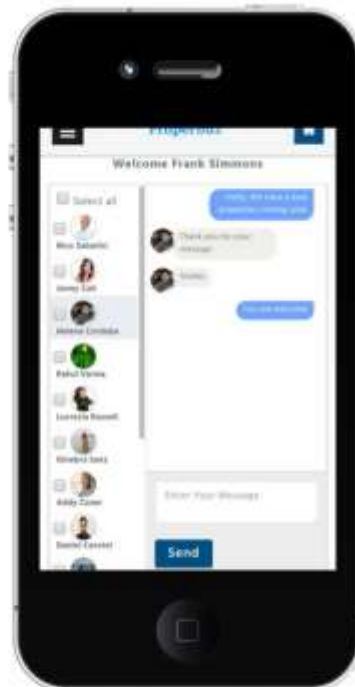
A revolutionized peer to peer lending system including mortgages.

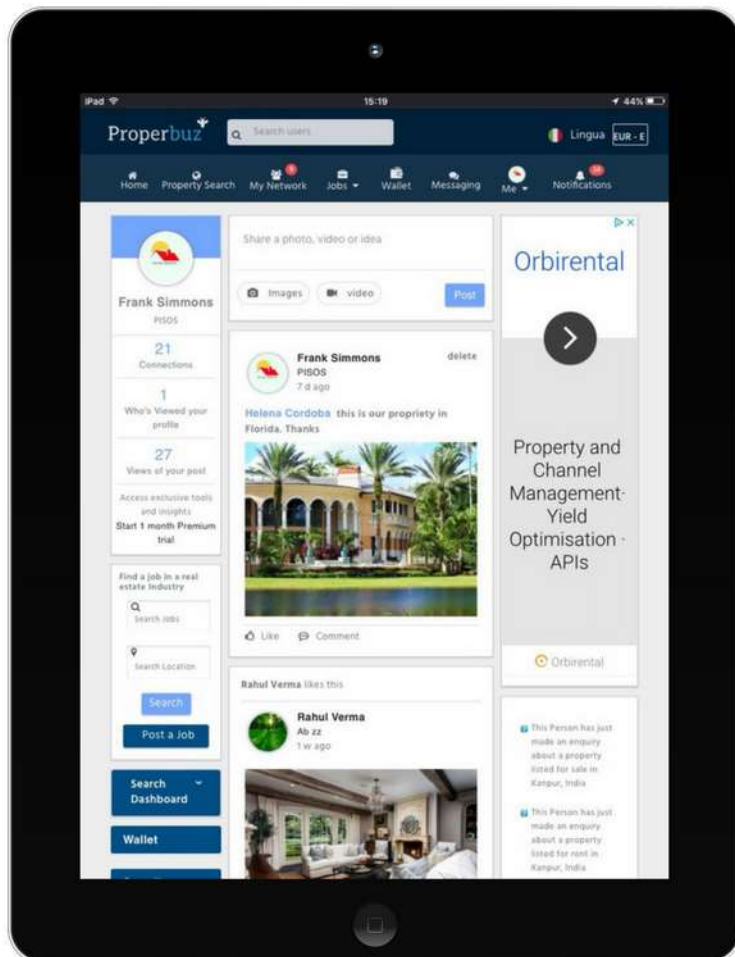
**Q2 2018
ECOSYSTEM**

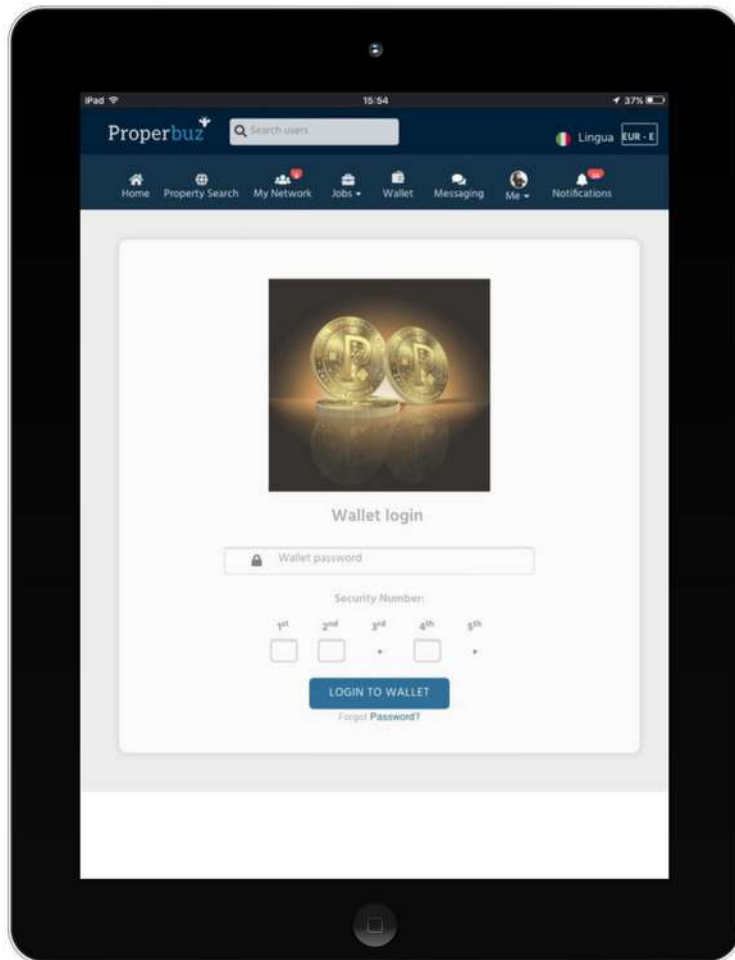
Integration of Properbuz decentralized blockchain for the real estate industry and content entertainment systems begins.











INITIAL COIN OFFERING (ICO)

We are launching an initial coin offering (ICO) to implement Properbuz vision and to issue Properbuz tokens implemented on the public Ethereum blockchain as an ERC20. The tokens called Properbuz (XPZ) will be issued during the pre-ICO and ICO.

The price during the ICO will depend on the total number of tokens issued during the ICO according to the table below:

PROPERBUZ XPZ issued during ICO	EUR per XPZ rate during ICO
0 - 2,000,000,000	0.01
2,000,000,001 - 4,000,000,000	0.02
4,000,000,001 - 6,000,000,000	0.03
6,000,000,001 - 8,000,000,000	0.04
8,000,000,001 - 10,000,000,000	0.05
10,000,000,001 - 12,000,000,000	0.06
12,000,000,001 - 14,000,000,000	0.07
14,000,000,001 - 16,000,000,000	0.08
16,000,000,001 - 18,000,000,000	0.09
18,000,000,001 - 20,000,000,000	0.10
20,000,000,001 - 22,000,000,000	0.11
22,000,000,001 - 24,000,000,000	0.12
24,000,000,001 - 26,000,000,000	0.13
26,000,000,001 - 28,000,000,000	0.14
28,000,000,001 - 30,000,000,000	0.15
30,000,000,001 - 32,000,000,000	0.16
32,000,000,001 - 34,000,000,000	0.17
34,000,000,001 - 36,000,000,000	0.18
36,000,000,001 - 38,000,000,000	0.19
38,000,000,001 - 40,000,000,000	0.20

This offering will be opened for 160 days, after this time the tokens will be traded.

WHAT YOU CAN DO WITH PROPERBUZ COINS

You can use Properbuz coins to pay for all services on Properbuz decentralized blockchain including the following:

- Pay for featured properties on Properbuz
- Pay for premium listing of properties on Properbuz
- Pay to post real estate industry job on Properbuz
- Pay tradesmen monthly subscription fee
- Pay Removal Company monthly subscription fee
- Pay Property Lawyers monthly subscription fee
- Use your Properbuz coins to create banner advertisement on Properbuz
- Use your Properbuz coins to create advertisement on Bebuzee Adbuz global advertising network
- Use your Properbuz coins to create video ad on Bebuzee
- Use your Properbuz coins to promote posts on Bebuzee
- You can exchange your Properbuz coin on exchanges for fiat money
- You can transfer your Properbuz coin from your wallet to someone else wallet anywhere in the world
- Use your Properbuz coins to pay the estate agents that accepts Properbuz coin for estate agent fees, for selling your house or for rental commission
- Use your Properbuz coins to pay for a rental deposit

- Use your Properbuz coins to pay the following tradesmen worldwide for the work they have done for you:
 - Carpenter
 - Electrician
 - Heating, Ventilation, and Air Conditioning Technician
 - Brick Mason
 - Elevator Installer and Repairer
 - Painter
 - Kitchen Planners and Installers
 - Cabinet Makers
 - Carpet Layers
 - Land surveyors
 - Tiller
 - Gardeners
 - Architects
 - Building engineers
 - Roofer
 - Fencer
 - Glazier
 - Insulation installer
 - Labourer
 - Plasterer
 - Plumber
 - Welder
 - Cleaning services

- Use Properbuz coins to buy property
- Use Properbuz coins for peer to peer lending

- Use Properbuz coins for crowd lending

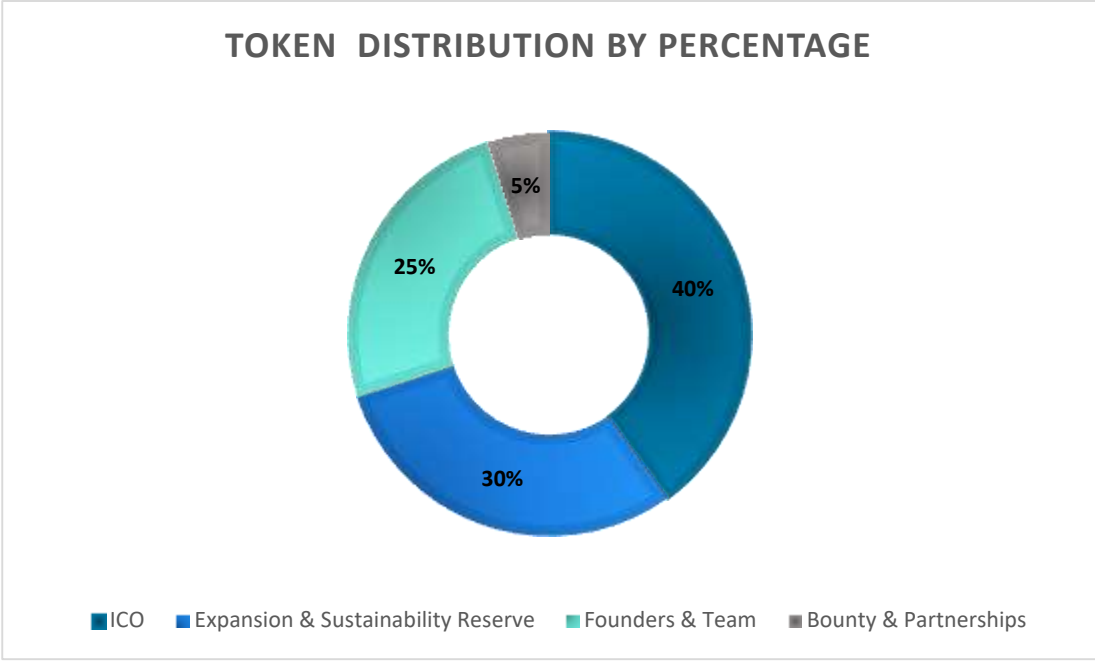
BENEFITS OF USING PROPERBUZ CRYPTOCURRENCY



THE OFFERING

Properbuz ICO process will ensure we attract a diverse range of participants and a more democratic outcome.

- **Type of Offering:** Tokens
- **Tokens Being Sold in this Offering:** 40,000,000,000
- **Offering Price:** The Company will offer its tokens for EUR 0.01 per token.
- **Maximum supply:** 100,000,000,000
- **Use of proceeds:** We will use the proceeds of this offering to first cover administrative expenses in connection with this offering and then for the general working capital requirements of the Company. The balance will be used for other general corporate purposes, including potential strategic acquisitions and investments. See “Use of Proceeds” for more information.



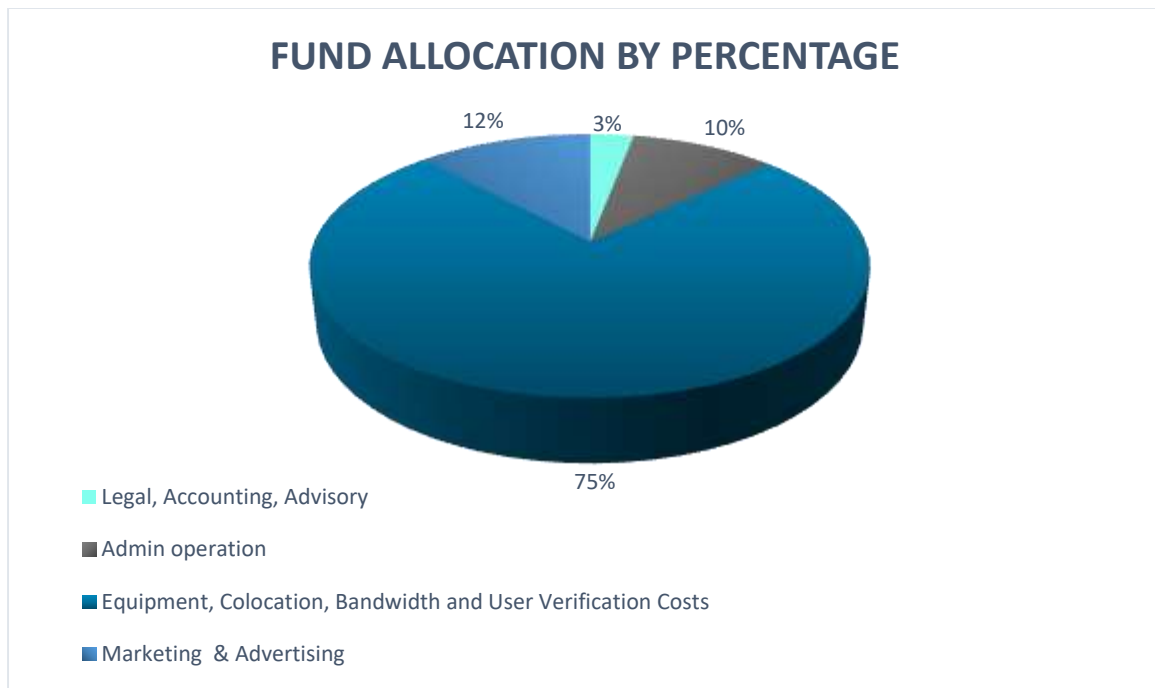
USE OF PROCEEDS

The primary purposes of this offering are to develop the Properbuz ecosystem, to enhance our profile and brand recognition, expand our global operations and retain talented employees. We plan to use the net proceeds of this offering as follows:

- **Equipment, colocation, bandwidth and user verification costs 75%**
- **Admin & Operations 10%**

- **Marketing & Advertising 12%**

- **Legal, Accounting, Advisory 3%**



COMPETITIVE STRENGTHS

We believe that the following strengths will contribute to our success and differentiate us from our competitors:

Integrated Platform Consisting of Multiple Services and Features

We have developed a highly integrated platform comprised of our robust social networking community, global search services and our online shopping advertising. Because of the integrated nature of our platform, we are able to realize substantial benefits in developing and launching new services and features that both leverage our large user base and attract additional users to our platform. Additionally, our platform utilizes a common technology Infrastructure to offer a consistent and high quality user experience across all applications offered through Properbuz, which further accelerates the adoption of services among our user base. The comprehensive nature of our integrated platform allows us to engage our users in multiple ways, enabling us to deepen our relationship with our users and increase user loyalty.

User-Oriented Culture

Our management team believe an innovative, user-centric culture is key to our long-term success. Because users invest so much of their time and creative energy on social media, we have introduced social networking for the real estate industry to make it easier for estate agents, property buyers and renters to connect worldwide. We have established our philosophy of putting the user first, which will allow us to deepen our relationship with current users and attract new users.

Global Reach

In addition to offering a variety of integrated services, we also allow advertisers to reach a diverse and global audience. We currently have users in more than 200 countries and territories. Our products are tailored to take advantage of this worldwide audience by offering users the ability to search for tradesmen and property listings worldwide, and lets advertisers target potential customers across the globe.

Growth Strategy

Our goal is to continue to redefine the real estate industry. We plan to achieve our goal by implementing the following key strategies:

Continually Enhance Our User Experience and Engagement

Offering our users what they need, want or have interest in is critical to our long-term success and enables us to attract more users and increase the time our users spend on our platform. We intend to offer an increasing number of our applications and services across a broader range of internet-enabled devices.

Grow Mobile Usage of Our Platform

Internet-enabled devices allow our users to access our platform anytime and in any place with a mobile internet connection. We believe there is substantial room for further growth as usage of mobile internet-enabled devices increases and network speed and quality improves.

Pursue Strategic Alliances and Partnerships

We intend to continue to grow our user base and improve our user experience by partnering with, investing in or acquiring other companies that bring us complementary or new users, technologies or services.

TEAM

Properbuz has assembled an expert management team with a diverse range of skills. This team include experts in cryptocurrency, blockchain technology, real estate, economics, internet marketing, public relations and lawyers.

The management team has already achieved several milestones including the completion of many functionalities.



JOSEPH ONYERO

CEO

Joseph Onyero, CEO and founder of parent company Bebuzee and its subsidiaries, including Properbuz, is an Internet enthusiast who has created commercial web presences since 2005. His focus has been in the fields of marketing and advertising. With a degree in business administration, he has previously worked as a CMO and in business development. Mr. Onyero owned a travel agency in his earlier business life.

In 2005, he created features and component parts of what was later to become the Bebuzee suite of products, including Properbuz for real estate transactions, Bebuzee social media for photo and text sharing, Adbuz, a commercial ad platform, and more. He did this ahead of the social media industry, using his vision of the ideal modern-day, social networking platform. In May 2012, he started building Bebuzee and Properbuz for commercial use, using his knowledge and components developed during the previous years, integrating them into a seamless whole.

Parent company Bebuzee has been approved for an initial public offering in the United States, demonstrating that he has taken Bebuzee from a living room start-up to a U.S. publicly traded company.



CLAUDIA SPAGNUOLO
CMO

Claudia S. Spagnuolo, Chief Marketing Officer, began her time with Bebuzzee in 2014 as a user experience manager before being promoted. Claudia's skills and commitment has helped Properbuz and Bebuzzee improved its products. Claudia holds a Bachelors' Degree in Political Science and a Masters' Degree in Administration. She previously worked as an assistant marketing director at the National Secretariat of the union CISL in Italy from 2010 to May 2014. Prior to that, she also worked as a researcher at the Complutense University of Madrid on the issues of corporate management.

Ms. Spagnuolo speaks four languages, and was instrumental in the launching of Properbuz in fifteen languages around the world.




TEAM 20 +



DAVE BERKUS

Chairman of Advisory Board

Dave is acknowledged as one of the most active angel investors in the United States, having made and actively participated in over 160 angel technology investments, achieving an IRR of 101%.



Labeled "Super Angel" by Inc. Magazine, Dave currently manages several angel VC funds, and is past Chairman of Tech Coast Angels, the largest angel network in the United States. He currently serves as chairman of six of his portfolio companies, and was named "Director of the Year, Early Stage Businesses" by Forum for Corporate Directors for his successful directorship and CEO coaching efforts, as well as "Tech Leader of the Year" by the Los Angeles County Supervisors.

Dave was the founder of Computerized Lodging Systems Inc (CLS), which he guided as CEO for over a decade that included two consecutive years on the Inc.500 list of America's fastest growing companies. For his accomplishments in advancing technology in the hospitality industry, in 1998 he was inducted into the HFTP "International Hall of Fame", one of only thirty-nine so honored worldwide over the years.

Dave is author of "Extending the Runway", the BERKONOMICS series of three books, and "Get Scrappy," all books addressing resource and growth issues for businesses and their leaders, and travels internationally giving keynotes and workshops on trends in technology and building great corporate boards. His weekly emails and blog are read by over 120,000 entrepreneurs and CxO's.



DAVID DRAKE

Member of Advisory Board

David Drake is Founder and Chairman at LDJ Capital, a multi-family office which deals in funds worldwide with over \$1.5 trillion in assets, and maintains over 50+ global directors and family office partners.

More recently, Mr. Drake is also seen as a leader in cryptocurrency. Mr. Drake saw the value of digital assets when everyone was avoiding it. It all started in 2011 when Mr. Drake collaborated on the JOBS Act to create new laws underlying all fundraising in the U.S. for all ICOs. His crypto hedge funds hold crypto, ICOs and fintech equity as seed investments to help new coin to be made via ICOs. His company also offers bridge financing to seed upcoming ICO's.

Mr. Drake was born in Sweden and is fluent in six languages. He holds an MBA in Finance and an MA in International Law and Economics from George Washington University in DC where he was awarded the Wallenberg Scholarship for academic merit.



COUNT ERIK WACHTMEISTER

Member of Advisory Board

Count Erik Wilhelm Wachtmeister is a Swedish Internet entrepreneur. He is the CEO and founder of the social media websites ASmallWorld and Best of All Worlds. In 2012, he was ranked #31 on GQ magazine's annual list of the 100 most influential men in Britain. He spent 16 years as an investment banker, working in London, New York and Los Angeles for Lehman Brothers, Rothschild and Ladenburg Thalmann.

He started his own business in 1993, raising private money for publicly listed companies. In 2000, he became the founding CEO of UK-based investment firm Viking Internet, which he later took public on the London Stock Exchange. In March 2004, Wachtmeister and his wife Louise Wachtmeister founded the social networking website A Small World as an exclusive social networking site for a worldwide community of people already connected by three degrees of separation. On May 22, 2006, the Weinstein Company announced its investment in A Small World, joining a team of investors that included former AOL Time Warner COO Robert W. Pittman, film director Renny Harlin, and entrepreneur Alexander Von Furstenberg. Weinstein sold his stake in the company in 2009.

Wachtmeister and his wife launched Best of All Worlds in as an invitation-only, free social media website and iPhone and iPad app. Wachtmeister serves as CEO. The site is aimed at influential people across a variety of fields, to help users discover people, places and things in a private environment.



RICHARD SIEGEL

Member of Advisory Board

Richard Siegel has been involved in the hotel industry since 1974. In 1992, Siegel created the first-ever industry publication that was solely dedicated to hospitality technology. Today his publication, Hospitality Upgrade, has more than 32,000 readers in 108 countries. It is the leading technology magazine published for hotel, travel and foodservice professionals.

In 2002, Siegel created and produced the CIO Summit, which offers technology leaders at major hotel, casino, cruise line, management and timeshare companies a rare combination of peer-to-peer networking, social events and programs. In 2005, Siegel created and produced the Executive Vendor Summit, a similar event for the industry's vendor community to interact at the most senior levels. Siegel also serves as managing director of Hospitality Internet Media LLC, the parent company of Hotel-Online.

Siegel's intimate involvement with numerous industry events, associations and committees furthers his vision to make technology more mainstream to the industry. In recognition of his efforts, Siegel was inducted into the prestigious HFTP International Hospitality Technology Hall of Fame in 2003. Through his efforts, Siegel has significantly expanded the role technology will play in the hospitality industry both today and in the future. If you want to talk horses, he's your guy.



WILLIAM BILL DAVIES III

Member of Advisory Board

Managing Director of LDJ Capital in Tech and Investments: William ‘Bill’ Davis III

Former Chief Cybersecurity Officer Daopay, Global Mobile Payments (New York)

William Davis III is at the forefront of emerging technologies as the former head of Cybersecurity at the global and Europe’s largest mobile payment firm Daopay. He is an advisor to funds and individual investors in New York City. His capabilities span complicated technology stacks to targeted campaigns for sustainable lift and mobile customer acquisition and retention. Clients and partners range from the leading lending platforms, crowdfunding sites, virtual currency players and mobile payment gateways to legacy firms entering new markets. He has held positions of Senior Advisor, CIO, COO and President of emerging technology firms globally.

Bill Davis draws some of his expertise from an extensive background with large firms and established technologies, practices, policies and procedures. He has provided leadership in varying capacities that resulted in Financial, Technical, Operational and most importantly Cultural Transformation (Work Ethic, Quality of Work, Timelines & Governance) at Companies from IBM to American Express with a number of Logistics (Boeing/Ryder), Banks (JPMorgan Chase, BofA (BKB,)) and Consulting Firms in between. He is a Management Leader that adheres to strict disciplines within the relevant Life Cycles for minimizing risks and guaranteeing success. He has earned the “GOTO” label by C- level executives and Board members that need to get it done and get it done correctly.

Bill created a Strategic Plan for “Banking” at American Express which contributed modestly to a quick emergence from the credit crisis with \$3 billion in earnings. Bill is a tenacious leader with extensive experience in Core Business Systems & Processes, Data Warehouse/Business Intelligence practices, Performance Management increases, Customer and Product Profitability growth.



JASON HUNG

Member of Advisory Board

Jason is a serial entrepreneur and inventor in mobile business, blockchain ecosystem, digital marketing, AI and ERP related business. He is the co-founder of Treascovery, Chidopi and TimeBox, and the advisory board for more than 20 ICOs include BitRewards, BlockLancer, Datarius, ICONIC, AIDA, EZPOS, Suchapp, USAT, EVENFOUND and SafeCrypt.

He has more than 20 years proven track record on managing RD, IT, sales, consulting service with 9 technology related patents which using at more than 2000 Apps. He was also formal PeopleSoft and JDE solution head in Greater China. He is also a blockchain expert of ICOBench and International Blockchain Consulting Announcement Group.



ADAM S. TRACY

Member of Advisory Board

A former competitive rugby player, serial entrepreneur and attorney with broad financial, legal and operating experience spanning across a wide variety of corporate, corporate finance and securities matters, including:

- Corporate governance, general corporate and securities law, including FINRA and SEC public-company financial reporting;
- Strategic legal and business planning, including mergers, reverse mergers, initial public offerings (IPOs), acquisitions, divestitures, securities issuances, capital transactions and strategic investments;
- Merger and acquisition advisory and due diligence, including buy-side transactions, recapitalizations, business valuations, review of strategic alternatives; tax advantaged structures.
- Hedge fund and RIA formation and administration; and
- Capital formation; investor presentation and pitch development; network of over 100 investment banks, hedge funds and PIPE funds



MATTHEW CRISP

Member of Advisory Board

Matthew has been working in the finance sector for over 17 years of which the past 11 years have been primarily centred on the overseas property market. Working for many of the largest private foreign exchange brokerages in England and the E.U over the past decade and through arguably one of the most severe financial and economic crises has helped shape the way he sees the industry going and is partly responsible for his natural progression into the commercial side of business.

Having worked with many of the UK's leading property portals including Rightmove and A Place in the Sun, his understanding of the many facets of online consumer interaction and the integral role it plays in the business to business (B2B) element of the industry has forged a strong foundation for Matthew in the importance of digital and global reliance on internet and social media based consumption.

Matthew is a creative thinker who is able to visually breakdown procedures and processes to enable him to improve or discard existing methods or create completely new ways of streamlining for the ultimate benefit of the business, the customers and revenue. He thinks outside the box.

PARTNERS



CUSTODIAN OF PROPERBUZ DECENTRALIZED ECOSYSTEM

Properbuz ecosystem is a non-profit foundation which is on the following domain www.properbuz.org. The ecosystem will be owned by all partners that integrates and adopts Properbuz coin as their currency.

Profits obtained by the Foundation are deemed surplus and will be retained for the organization for research and development efforts.